## KIMMO KUUSNIEMI

"I can think of no better person to guide an artist in the business and creative side of the arts - here is a man who has seen it all, from all angles and lives to tell the tale"

Louise Brown

Music Reporter, Ex-Editor of Iron Fist Magazine UK

Kimmo is a self taught in all aspects: as a guitarist, sound engineer, music producer, film director, producer, cameraman, editor... He did it the hard way, learning from his mistakes.

As a pioneer of Scandinavian metal music, Kimmo is a legendary guitarist and founder of Sarcofagus, band that inspired future generations of metal heads.

From the early days he understood the importance and value of promotion: doing PR and having good media contacts. Without visibility you don't survive in this business. It is one thing to know "how to play an instrument" and an altogether different game to be known and make a living out of it!

His film career started when he produced a full album length Moottorilinnut/ Motorbirds music video in 1981, this video was first of its kind in the world. Since then he has made many films from TV commercials and music videos to TV series and TV documentaries around the world.

Kimmo is a great motivator and problem solver, always positive, persistent and enthusiastic!

He is a keen follower of the latest Technological Developments in Film and Music. Kimmo was the first in the world to develop and release a feature length documentary as an iPhone App. This was confirmed by The Wall Street Journal who made a story of this new Distribution method. He is now very excited about the new applications for the 360 video.

With his knowledge of ALL ASPECTS of productions and marketing he is the right person to guide and lead any project through avoiding the pit holes in the business.

Past corporate clients include names such as: Direct Line, Rolls Royce, Thales, Schlumberger, BOC, EADS (Airbus), Green Flag, Royal Bank Of Scotland, Swiss Life, MSD, Diners Club, Natwest Lombard...

Together with Split Screen's Eugene O'Connor Kimmo has worked with just artists as Fat White Family, Chaka Khan, Van Morrison, Grace Jones, Madonna, Verve, Terrorvision, Vader...

In 2005 Kimmo produced and directed the International TV Series; "Baltic Sea Adventure" Adventure/Travel documentary (8x48 Min, Sold to over 40 countries).

In 2008 Kimmo produced and presented "Promised Land Of Heavy Metal", a Feature Length Documentary about the philosophy & history of heavy metal music... and what happened to make it such a big thing in a small country called Finland? (Currently in International TV and DVD Distribution).

Kimmo is now working on a collective cross-arts project involving music, film, performers and storytellers. This project will result in music albums, but it will also be a series of online films and a series of multimedia art performances involving a full-fledged audiovisual experience.

The touring part of this new project is designed to work in the post covid world. More about this soon.